



Le Sueur/Waseca CHB Strategic Planning 2024

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Strategic Plans and Community Health Improvement Plans

- **Strategic Plans** - The strategic plan defines a community health board's roles, priorities, and direction over three to five years. It determines what the organization plans to achieve, how the organization will achieve it, and how the organization will know what has been achieved. The focus is internally on the organization
- **Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP)** - Based on the results of community health assessment, the CHIP describes how the health department and community will work together to improve the health of the population. It indicates community priorities and the initiatives, projects, and policies that will be implemented to improve community health. The community health improvement plan is developed and implemented collaboratively, and defines a vision for the community's health

How the Strategic Plan and CHIP relate

The strategic plan lays the internal groundwork for the external implementation of the community health improvement plan.

- Strategic plans reflect the internal work a community health board needs to accomplish to position itself to meet the needs of external partners and interested parties (like the goals ultimately found in the community health improvement plan).
- The community health improvement plan clearly outlines the community health board's role in achieving these priorities and reflects the organization's capacity as outlined in the strategic plan.

What is the Strategic Planning Process?

- Process of defining and determining an organization's vision , priorities and direction over the next 3 to 5 years.
- It is internally focused on the organization.
- The end goal of the process is to identify and prioritize strategies and develop action planning teams to work on the strategies.

LeSueur/Waseca strategic planning process

- **Session 1 – May 24, 2024:**

- Review of the current Mission, Visions and Values
- Organizational Assessment – strengths, opportunities, challenges, external trends

- **Session 2 – June 5, 2024**

- Vision Brainstorming – What you hope to see in place as a result of your organization's work in 3 – 5 years?
- Development of Strategies – What needs to happen in the next 1-2 years to make the visions a reality.

Identified Strategies

- Get into the Community
- Identify Strategies for Regional and County Connections
- Identify Communication Strategies
- Advocate for Investment in Training
- Assess & Develop Data Management Strategies
- Explore Organized Staff Support and Training

The strategic planning process continued

- **Session 3 – July 19, 2024**

- Review and Prioritize Strategies
- Based on the prioritization – create action plan teams
- Plans to develop action plans and timelines

Identified Strategies

- **Get into the Community**
- **Identify Strategies for Regional and County Connections**
- Identify Communication Strategies
- Advocate for Investment in Training
- Assess & Develop Data Management Strategies
- Explore Organized Staff Support and Training

Next Steps

- **Co-Leads have been identified for our top strategies**
 - **Get Into the Community: Leah Cameron, Leah Fredrick**
 - **Strategies for Connections: Nicole Jarvis, Sam Langer**
- **Staff will have opportunities to participate in action planning teams and work on the priority areas.**

Questions?

Thank You!

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